



KERALA VETERINARY AND ANIMAL SCIENCES UNIVERSITY  
LAKKIDI P.O., POOKODE, WAYANAD - 673 576



# PROSPECTUS

FOR ADMISSION TO  
**B.Sc. POULTRY PRODUCTION AND  
BUSINESS MANAGEMENT PROGRAMME  
2016**

## KERALA VETERINARY AND ANIMAL SCIENCES UNIVERSITY

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Kerala Veterinary and Animal Sciences University (KVASU) came into existence on 14<sup>th</sup> June, 2010 as per Ordinance No.44/2010 and later Act 3/2011 of the Government of Kerala. The establishment of the University was the result of the recognition of the need to advance animal production sector activities. KVASU now undertakes academic, research, extension and entrepreneurship activities in animal production and dairy sector

### FACULTIES

Kerala Veterinary and Animal Science University has three faculties, viz. Faculty of Veterinary and Animal Sciences, Faculty of Dairy Science and Faculty of Poultry Science.

### CONSTITUENT COLLEGES

The University has seven constituent colleges:

1. Colleges of Veterinary and Animal Sciences, Mannuthy, Thrissur
2. College of Veterinary and Animal Sciences, Pookode, Wayanad
3. College of Dairy Science and Technology, Mannuthy, Thrissur
4. College of Dairy Science and Technology, Pookode, Wayanad
5. College of Dairy Science and Technology, Chettachal, Thiruvananthapuram
6. College of Food Technology, Thumburmuzhi, Chalakudy, Thrissur
7. College of Avian Sciences and Management, Thiruvazhamkunnu, Palakkad

Each of these colleges undertake academic, research and extension activities in the areas assigned to them. The University owns about 1000 acres of landed assets and is planning to acquire some more for its developmental needs.

### College of Veterinary and Animal Sciences, Mannuthy, Thrissur

College of Veterinary and Animal Sciences, Mannuthy came into existence in 1955 as the Government Veterinary College, to train sufficient veterinary professionals for Kerala State. Subsequently, the college was renamed as Kerala Veterinary College and Research Institute in 1961 and as College of Veterinary and Animal Sciences in 1972, when it became a constituent faculty affiliated to Kerala Agricultural University. Subsequent to the formation of KVASU, it became a constituent college of the new University. The College is located about 7 km east of Thrissur town, on the Thrissur-Palakkad stretch of National Highway-47, in a campus spreading over an area of 400 acres.

#### Contact address

The Dean

College of Veterinary and Animal Sciences

Mannuthy, Thrissur, Kerala - 680 651

Ph: 0487 2370344; Fax: 0487 2370388

email: [deanvetmty@kvasu.ac.in](mailto:deanvetmty@kvasu.ac.in)

### College of Veterinary and Animal Sciences, Pookode, Wayanad

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Kerala Veterinary and Animal Sciences University, Bsc(PPBM). Programme 2016, Prospectus

College of Veterinary and Animal Sciences, was established and formally inaugurated on 11 December, 2004 at the picturesque and serene village of Pookode in Wayanad district. The headquarters of the newly formed Kerala Veterinary and Animal Sciences University is also being located in this campus. Wayanad hills, contiguous to the Nilgiris in Tamil Nadu and Bandhipur in Karnataka, are known for its evergreen forests, plantations, wildlife, mist clad mountains and valleys. During summer the temperature goes up to a maximum of 35°C and during winter the temperature goes down to a minimum of 15°C.

The college was established in the district of Wayanad with a vision to disseminate technical knowledge to the rural farmers *via* technology innovation for the uplift of the northern backward districts and for working in the area of Conservation and maintenance of indigenous/exotic breeds of livestock and poultry in the agro-climatic conditions of Wayanad. The University plans to develop the Pookode campus as a primary research and development centre in Animal Sciences.

#### Contact address

The Dean

College of Veterinary and Animal Sciences

Pookode, Lakkidi P.O., Wayanad, Kerala - 673 576

Ph: 04936 256390; Fax: 04936 256909; email: [deanvetpkt@kvasu.ac.in](mailto:deanvetpkt@kvasu.ac.in)

#### **College of Dairy Science and Technology, Mannuthy, Thrissur**

College of Dairy Science and Technology, Mannuthy, was established in the year 1993 as a constituent college under Kerala Agricultural University for offering Degree programme in B. Tech (Dairy Science and Technology). The college is located at Mannuthy, Thrissur on the side of NH-47. Campus recruitment programmes for B. Tech (Dairy Science and Technology) graduates are conducted by famous dairy institutions every year. The graduates are also absorbed as Dairy Extension Officers in the Department of Dairy Development in the Government of Kerala. Many students are also able to pursue Management studies and have successfully been placed as senior executives in private and public sector institutions like AMUL, NDDDB, DFRL, SUMUL, Mother Dairy, GSK, SmithKline Beecham, Cadbury's, and Banking institutions such as SBI, ICICI, HDFC, IOB, PNB etc.

#### Contact address

The Dean

College of Dairy Science and Technology

Mannuthy, Thrissur, Kerala - 680 651

Ph: 0487 2372861; Fax: 0487 2372855

email: [deancdstmtty@kvasu.ac.in](mailto:deancdstmtty@kvasu.ac.in)

#### **College of Dairy Science and Technology, Pookode, Wayanad**

It has been proposed by the University to commence the Course B.tech (Dairy Science & Technology) at Pookode campus under the Dairy Science Faculty, in order to meet the increased demand for Dairy Technologists in the state and the country. The

College offers the four year degree Programme in B.Tech (Dairy Science and Technology). The intake capacity is 40 seats.

**Contact Address:**

The Special Officer,  
College of Dairy Science and Technology,  
Pookode, Wayanad  
PIN: 673 576  
Ph: 9446293686  
Email: [spobtechpkd@kvasu.ac.in](mailto:spobtechpkd@kvasu.ac.in)

**College of Dairy Science and Technology, Chettachal, Thiruvananthapuram.**

It has been proposed by the University to commence the Course B.Tech (Dairy Science & Technology) at Chettachal, Thiruvananthapuram, under the Dairy Science Faculty, in order to meet the increased demand for Dairy Technologists in the state and the country. The College offers the four year degree Programme in B.Tech (Dairy Science and Technology). At present the college is running at Keltron Building, Karakulam. The intake capacity is 40 seats.

**Contact Address:**

The Special Officer,  
College of Dairy Science and Technology,  
2<sup>nd</sup> floor, Keltron equipment Building  
Karakulam P.O  
PIN: 695 564  
Ph: 0472 2888288, 9497412303  
Email: [cdstctcl@kvasu.ac.in](mailto:cdstctcl@kvasu.ac.in)

**College of Food Technology, Thumburmuzhy, Chalakudy, Thrissur**

It has been proposed by the University to commence the Course B.Tech ( Food Technology) at Thumburmuzhy near Chalakudy, under the Dairy Science Faculty, in order to meet the increased demand for Food Technologists in the state and the country. The College offers the four year degree Programme in B.Tech (Food Technology). The intake capacity is 40 seats.

**Contact Address:**

The Special Officer,  
College of Food Technology,  
Thumburmuzhy, Konnakuzhy P.O  
Chalakudy, Thrissur  
PIN: 680 721  
Ph: 0480 2748016 , 9497169016  
Email: [cft@kvasu.ac.in](mailto:cft@kvasu.ac.in)

**College of Avian Sciences and Management, Thiruvazhamkunnu, Palakkad**

College of Avian Sciences and Management was established in 2013 at Thiruvazhamkunnu in Kottopadam Panchayat of Palakkad District under the faculty of Poultry science. The College was established with the objective of facilitating academic, research, entrepreneurship and extension education programmes in the field of Poultry science. The College offers academic programme in Poultry Production, takes up need

based research for the farming community and industry and also produces quality inputs for farmers.

Contact address

The Special Officer  
College of Avian Sciences and Management  
Thiruvazhamkunnu  
Alanallur Via, Palakkad  
PIN: 678 601  
Ph: 04924 - 208206  
email: [pfso@kvasu.ac.in](mailto:pfso@kvasu.ac.in)

**OTHER INSTITUTIONS AND STATIONS OF KVASU**

1. Teaching Veterinary Clinical Complex, College of Veterinary and Animal Sciences, Pookode, Wayanad
2. Instructional Livestock Farm Complex, Pookode, Wayanad
3. Livestock Research Station, Thiruvazhamkunnu, Palakkad
4. University Poultry and Duck Farm, Mannuthy, Thrissur
5. Center for Pig Production and Research, Mannuthy, Thrissur
6. University Goat and Sheep Farm, Mannuthy, Thrissur
7. University Livestock Farm and Fodder Research and Development Scheme, Mannuthy, Thrissur
8. All India Co-ordinated Research Project on Poultry, Mannuthy, Thrissur
9. Centre for Advanced Studies in Poultry Science, Mannuthy, Thrissur
10. Centre for Advanced Studies in Animal Breeding and Genetics, Mannuthy, Thrissur
11. Meat Technology Unit, Mannuthy, Thrissur
12. University Dairy Plant, Mannuthy, Thrissur
13. University Veterinary Hospital, Kokkalai, Thrissur
14. University Veterinary Hospital, Mannuthy, Thrissur
15. Cattle Breeding Farm, Thumburmuzhy, Thrissur
16. Base Farm, Kolahalamedu, Idukki
17. Centre for Livestock Development and Policy Research, Thiruvananthapuram
18. Centre for Wild Life Studies, Pookode
19. Avian Research Station, Thiruvazhamkunnu (ARS)
20. Centre for One Health Education, Advocacy, Research and Training, Pookode



## **B.Sc.Poultry Production and Business Management Programme - 2016**

Poultry is one of the fastest growing segments of the agricultural sector in India. Over the past 2 to 3 decades, poultry production has been growing at the rate of around 8-10% per annum, with an annual turnover of Rs.45,200 crores. Presently poultry industry is lacking management professionals with adequate knowledge in poultry production. There is technical manpower shortage in various poultry and allied industries in India and in the developing countries. The KVASU has launched a degree programme in Poultry Production and Business Management which aims in molding managerial experts having adequate knowledge in poultry production. The graduates can aspire for employment opportunities in areas such as Poultry Production, Feed Mill management, marketing and Poultry Processing. It also aims at supporting self-entrepreneurs who can take up their own ventures in poultry business.

### **COURSE DETAILS**

**Eligibility :** 50 % marks in Plus two or VHSE of any stream (Students awaiting for results can also apply. They should produce attested copy of the final year mark list on or before 30.06.2016)

**Duration :** Three years (Six semesters)

**No. of seats :** 75 seats

**Center :** 1. College of Avian Sciences and Management, Thiruvazhamkunnu (50\*)  
2. College of Veterinary and Animal Sciences, Pookode (25)

**Fee :** Rs. 30,000/- per semester (Plus Rs. 5050/- in I semester and Rs. 2100/- in II semester -See page no. 10, for the split up of total fees)

\*(30 seats-general, 2 seats-Diploma holders in Poultry production, 3 seats- Lakshadweep Quota, 10 seats- National and 5 seats -International. Vacant seats will be filled up from General category)

### **RESERVATION OF SEATS**

Reservation of seats shall be governed by the rules of the Kerala State Government.

Fee exemption and communal reservation of seats are restricted to the candidates belonging to Scheduled Caste/Scheduled and other communities of Kerala origin.

### **HOW TO APPLY**

All candidates seeking admission to this programme should submit their applications on-line.

Candidate should fill the online application form available in University website [www.kvasu.ac.in](http://www.kvasu.ac.in), uploading his/her passport size color photograph (150WX200H pixels) and signature (250WX90H pixels). The size of photograph and signature shall not exceed 30 kb. Thereafter the candidate should make the remittance of the application fee in any methods as furnished below.

**a. Making payment through Demand Draft**

*Submit the application filling the details in application form. Before filling the application, Demand Draft in favour of Finance Officer, Kerala Veterinary and Animal Sciences University, Pookode, Wayanad payable at State Bank of Travancore, Kalpetta for Rs. 1000/- for those belonging to General category and Rs. 500 for SC/ST category being the application fees has to be taken from any nationalized bank. The details of Demand draft should be entered in the application form.*

**Through credit card/debit card/Internet banking:-**

*Remit the fee at the time of submission of the application form through online payment mode using credit card/debit card/Internet banking. Candidates belonging to General Category should remit Rs.1020/- as the application fee and bank processing charges those belonging to SC/ST (Native of Kerala origin) should remit Rs. 520/-*

After remitting application fee, candidate should take the print out of the online application submitted using user ID and password and send the same after affixing signature of the applicant in the space provided with the following enclosures to the 'The Director (Academics & Research), Kerala Veterinary and Animal Sciences University, Pookode, Lakkidi P.O, Wayanad, Kerala, Pin 673576'.

**Document to be enclosed with the application**

1. Demand draft if the payment of the application fee is made by Demand Draft. Name and address of the candidate and course for which applied must be entered on the back side of the Demand Draft. A Xerox copy of the same shall be retained by the candidate.
2. Attested copies of SSLC certificate, Plus two Certificate and mark list
3. Community/Caste certificate and income certificate, if the candidate claims any reservation

**Points to be noted**

1. Application will be received only through online. Hardcopy of the application after affixing signature in the space provided should be sent to the the Director (Academics & Research), Kerala Veterinary and Animal Sciences University, Pookode, Lakkidi P.O, Wayanad, Kerala, Pin 673576'.

2. Hardcopy of the application shall be enclosed with the Demand draft, if the payment of application fee is made through DD.
3. Attested copies of SSLC certificate, Plus two Certificate and Mark list, Caste/Community certificate if seeking communal reservation.
4. Separate application is to be submitted if the candidate wants to apply for more than one course.

### **PENALTY FOR FALSE INFORMATION**

Any candidate who is found to have willfully or otherwise given any particulars which are false or has suppressed material information or does not satisfy the requisite qualification for admission shall be disqualified. They shall not be allowed to continue on the rolls of the University, if it is detected at any stage of his/her studentship in the University. In case the candidate has already passed out of the University, then the degree awarded by the University will be withdrawn and so notified.

### **REJECTION OF APPLICATION AND DISQUALIFICATION OF CANDIDATES**

1. Applications received late or defective or incomplete in any manner or which do not contain any of the enclosures specified above are liable to be summarily rejected. No correspondence will be entertained in this regard.

2. Applicants who attempt to canvas or influence the members of the Selection Committee directly or otherwise will be disqualified.

## **SELECTION**

Selection will be from the rank list prepared by the University on the basis of the performance in the entrance test conducted by Kerala Veterinary and Animal Sciences University.

### **ENTRANCE TEST**

The candidate should download the admit card/memo from University website by 03.08.2016. The University will not send admit card to any candidates by post. Entrance examination of one hour duration consists of multiple choice questions. Candidates will be considered for admission only if they secure a minimum of 40% marks in the entrance examination. The minimum is 30% for SC/ST candidates.

Entrance examination will be conducted at the College of Veterinary and Animal Sciences, Mannuthy, Thrissur. Use of mobile phones in the examination Hall is strictly prohibited.

Candidates will be required to attend (at their own expense) the entrance test at the place and time to be notified. Candidates reporting after commencement of the examination will not be permitted to write the examination. Similarly candidates will not be allowed to leave the examination hall in the middle of the examination.

The originals of all certificates and documents should be produced at the time of the time of admission. Those who do not produce the original documents at the time of



admission, shall forfeit their seat and the seats will be filled from the waiting list or in any other manner deemed fit by the University.

### SCHEDULE FOR THE ADMISSION OF B.Sc. PROGRAMMES

Receipt of online Application begins	20.05.2016
Last date of receipt of online Application	22.07.2016
Last date of receipt of Hard copy of Application	27.07.2016
Memo for entrance examination (Download from website)	03.08.2016
Entrance examination	07.08.2016
Publishing Rank list and Select list	22.08.2016
Admission	07.09.2016 & 08.09.2016
Registration	28.09.2016
Classes begin	29.09.2016

### ANNOUNCEMENT OF RESULTS

The result of entrance examination and the final rank list will be published in the University website on the dates as scheduled. No separate intimation letter will be sent to the qualified candidates.

### ADMISSION

The list of candidates selected for admission and the dates on which they have to remit the fees and join the course will be published at the KVASU website [www.kvasu.ac.in](http://www.kvasu.ac.in) and available for reference at the University Headquarters, Pookode, Wayanad, Kerala - 673 576.

Candidates selected will be admitted to the course, provided they pay the prescribed fees in full on the due dates fixed, and produce all the relevant original certificates.

If the selected candidates fail to pay the specified fees and join the course in time, their claims for admission will be cancelled without notice and the seat thus becoming vacant will be filled up with eligible candidates, if any, in the rank/waitlist.

Candidates should produce the original certificates for proof of age, qualifications, transfer certificates, conduct certificate and medical fitness certificate obtained from any Medical Officer not below the rank of Civil Surgeon, at the time of admission.

Candidates who secured their degrees from Universities outside Kerala state should produce Migration Certificate within one month after securing admission.

On no account shall a student, who discontinued his/her studies without the orders of the Head of the Institution/Course Director, be re-admitted or any fees remitted will be reimbursed/ refunded.

### **FEES\***

Special Fees, other than tuition fee (Rs. 30,000/- per semester) to be remitted by the student are furnished below.

Particulars	1 <sup>st</sup> semester	Subsequent semesters
1.Admission fees**	300	-
<b>2. Special fees</b>		
College caution deposit** (refundable)	1000	-
Library fee	500	500
Stationery	300	300
Recreation Fee	200	200
Students Union Fee	500	500
Magazine fee	100	100
University Union fee	500	500
Medical inspection fee	100	-
Course Syllabus	250	-
Exam fees	500	-
Provisional degree**	200	-
Certificate**	300	-
Transcript**	300	-
<b>Total</b>	<b>5050</b>	<b>2100</b>

\*Liable to change

\*\*Payable at the time of admission only

- **SPECIAL FEES WILL BE APPLICABLE TO ALL STUDENTS IRRESPECTIVE OF CONCESSIONS**

#### **IX.EXEMPTION FROM PAYMENT OF FEES**

Scheduled Caste and Scheduled Tribe candidates of Kerala state may be given exemption from payment of fees subject to the grant of concession by the Scheduled Caste Development Department, Government of Kerala. However, they will have to pay various caution deposits. They should also submit applications for concession in the prescribed form.

The High Court of Kerala will be the only judicial body to decide on the disputes

arising if any, in the matter of admissions.

The prospectus is subject to further modification/addition as may be considered necessary by the University and will be issued as executive orders/notifications and the students are liable to obey the rules and regulations so amended or modified.

Dress code: the students shall observe dress code prescribed by the institution and shall be intimated to them at the time of admission.

## **HOSTEL FACILITIES**

Hostel facilities are limited and will be provided to students, as per the availability of accommodation in the campus. Those who do not secure Hostel accommodation in the campus shall make their own arrangements outside. Students admitted will not have any claim for hostel facilities in both the campuses. **University does not undertake to provide such facility by way of this prospectus.**

## **COLLABORATING UNITS/INSTITUTIONS**

- Avian Research Station, Thiruvazhamkundu
- Centre for Advanced Studies in Poultry Science, Mannuthy
- University Poultry and Duck Farm, Mannuthy
- AICRP on Poultry, Mannuthy
- Revolving Fund Poultry Project, Mannuthy
- College of Co-operation and Banking, KAU, Vellanikkara, Thrissur

## **COMPETENCIES OFFERED**

- ✓ Managerial skills in poultry business
- ✓ Management of hatchery, poultry farms and feed mill
- ✓ Management of diversified poultry species
- ✓ Management of pet birds
- ✓ Business Communication and Computer skills
- ✓ Legal aspects and Trade

**WARNING: RAGGING IS A CRIMINAL OFFENCE AS PER THE 'ANTI-RAGGING ACT' OF THE GOVERNMENT OF KERALA. STUDENTS INDULGING IN SUCH ACTIVITIES WILL BE PUNISHED AS PER THE LAW.**

**REGISTRAR**

